



Böning USA February/March Newsletter



Dear Customers,

The Super Bowl might have started the month off but for us, at Böning our eyes were set on the Miami Boat Show. After last year's show did not take place we were ready to head down I-95 and show our products. The show was warm and full of great talks. Thank you to everyone that stopped by the booth.

In this newsletter, we wanted to recap the Miami Boat Show, show off our newsletter archive page that is now up on the website, and some more of what we can do for your vessel.

Our next event will be the Palm Beach International Boat Show at the end of March. Check our website and social media for more information.

Continue below to see what BÖNING is up to recently:

- [Miami Boat Show 2022](#)
- [Recent project: Integration Into Existing Systems](#)
- [Palm Beach International Boat Show](#)
- [Newsletter Archive](#)
- [B:CONNECT](#)
- [Custom Devices and Solutions](#)

Böning USA Team

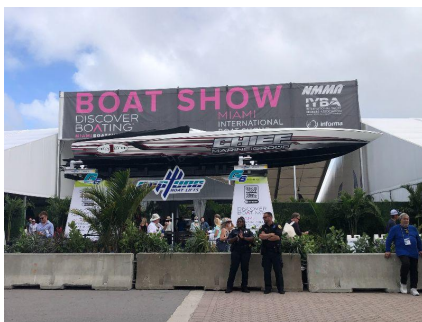
www.boening-usa.com



Miami International Boat Show



Beginning on February 16th until February 20th BÖNING USA partnered with Ward's Marine Electric to showcase some of our products at the Miami International Boat Show. After a year hiatus, the Miami International Boat Show has returned in all its glory to offer thousands of visitors the opportunity to explore nautical offerings.





With a single CAT 3208 engine, this classic yacht got installed a modern Böning system. Future expansions are possible and will be done step-by-step, according to the owner's needs.

Other retrofit references are available at: <https://www.boening-usa.com/retrofit>

Böning is able to integrate our systems into current multifunction displays (like Garmin, Raymarine, Furuno), or provide NMEA 2000 data. If you are looking to retrofit your engine electronics with a new Böning system, click below to contact our office.

Contact US

Replacing old-fashion Systems for Böning AMCS

After the retrofit: high-definition Böning graphics. State-of-the-art hardware and processors.



Böning has experience in retrofitting old-fashioned systems on vessels, optimizing existing cabling and sensor infrastructure.

If your boat has an antiquated and no longer supported system installed, please contact Böning USA for a free-of-charge preliminary survey and "health check".

[Contact us](#)

Before: screenshot showing outdated software interface.



Palm Beach International Boat Show 2022



From one South Florida boat show to another. This month we will be attending the Palm Beach International Boat Show. The 40th annual Palm Beach International Boat Show, taking place Thursday, March 24th through Sunday, March 27th along Flagler Drive in downtown West Palm Beach, directly across the Intracoastal Waterway from Palm Beach Island. Discover everything boating from marine accessories, kayaks, powerboats to the most luxurious superyachts in the world.

Keep an eye on social media for more information about the show and [come visit us in Booth 618 \(Clematis Tent\)](#).

Show hours:

Thursday, March 24

Noon – 7:00pm

Friday, March 25 - Saturday, March 26

10:00am – 7:00pm

Sunday, March 27

10:00am – 5:00pm

Newsletter Archive



Whether you are looking to catch up on some of the past newsletters or recap everything that Böning USA has been doing the past years you can now find that on our website.

Our newsletters have relevant facts and figures about the marine industry as well as project references and important Böning information. The marine industry is constantly changing and we are always working on new projects to enhance vessels, you can visit our new page [by clicking below](#).

B:Connect for Fleet Management



B:CONNECT is the Böning solution for the current demand of monitoring and control vessels remotely, and being able to go back in time, and see past data without having to be present on board. Highlights include:

- Real-Time Monitoring
- Remote Commands
- Online Map View
- Cloud Data Storage
- Push Notifications
- Email Reports

If you are interested in fitting your fleet with the B:CONNECT contact us by clicking below.

[Contact us to request B:Connect](#)

Böning OEM Sales: Custom Devices and Solutions

Marine Engines Solutions for OEM



We have manufactured a wide range of electronic parts for a variety of companies. The custom solutions are manufactured at our factory in Germany. We offer a wide range of custom devices and solutions for monitoring, control, and automation of yachts and commercial boats.

Do you have a demand for custom marine panels or devices? If so, please contact us to explain the details of your request.

[Contact Us](#)



Copyright © 2019*, Boeing USA All rights reserved.

+1 (561) 372-9894 • info@boeing-usa.com

Boeing USA, Inc. • 4281 NW 1st Ave • Boca Raton, FL 33431-4236 • USA

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Boeing USA, Inc. • 3100 NW Boca Raton Blvd • Suite 409 • Boca Raton, FL 33431 • USA